



Dear Parents:

Welcome back to school! For over 37 years, *Labels for Education*<sup>®</sup> has supported schools across the country by providing more than \$110 million in free educational merchandise. This year, the *Labels for Education* program is getting even better with a new look and focus on the Arts, Athletics and Academic enrichment programs that can spark children's successes. *Labels for Education* is also adding new partnerships and resources. To learn more, sign-up for e-newsletters at [labelsforeducation.com](http://labelsforeducation.com).

With your help, Heatly Elementary School can make this year the best ever! To meet our goals, we need to collect 2000 points. Participating in the program is easy — simply save UPC's from participating products and send them to our school. Some of the products eligible for redemption during the 2010-2011 program year include:

- **Campbell's<sup>®</sup> soups**
- **SpaghettiOs<sup>®</sup> Pasta**
- **Campbell's<sup>®</sup> beans, gravies, and canned pasta**
- **Prego<sup>®</sup> Italian sauces**
- **Swanson<sup>®</sup> stocks, broths and canned poultry**
- **Campbell's<sup>®</sup> tomato juice**
- **Pepperidge Farm<sup>®</sup> breads, cookies, and frozen products**
- **Pepperidge Farm<sup>®</sup> Goldfish<sup>®</sup> crackers**
- **All V8 Splash<sup>®</sup> Beverages**
- **All V8 Fusion<sup>®</sup> Beverages**
- **Campbell's<sup>®</sup> Foodservice products**

Campbell's has made it easier for Heatly Elementary School to reach our collection goals with products worth 5 points! The following products are worth 5 points for the 2010-2011 program year:

- **26 varieties of Campbell's<sup>®</sup> condensed soup in specially marked cans**
- **All Campbell's<sup>®</sup> Microwavable Soups**
- **All V8<sup>®</sup> Soups**
- **All Campbell's<sup>®</sup> Select Harvest<sup>®</sup> Soups**
- **SpaghettiOs<sup>®</sup> Pasta (Original and Meatball)**

Visit [labelsforeducation.com](http://labelsforeducation.com) for a complete list of eligible products and point values.

If you have any questions, or would like to help with our *Labels for Education* collection drive, please contact any member of the Heatly Elementary PTO. Thank you for your support!!!