



Principal Peteani Press

Mission Statement:

Every student will graduate prepared for college, career and citizenship.

Winter Edition
February/March 2011



March Madness Attendance Campaign

You've Got to be in to Win!

Dear Heatly Parents/Guardians:

This is the winter edition of my newsletter to Heatly parents and guardians. Although spring officially begins on March 20, given the weather we've had to date, I think it will probably still feel like winter here in upstate New York!

I am very excited to tell you about our March Madness Attendance Campaign that begins on Monday, March 7, 2011. I would like to thank Michele Hughes, 7-12 English teacher, for creating and working on this campaign. We are building on the familiar theme of March Madness in basketball to improve school attendance at all grade levels, K-12. Please see the reverse side of this newsletter for information related to the importance of regular school attendance.

Here's How It Works:

Round 1 starts on Monday, March 7. Students will advance to Round 2 by being in school from March 7 through March 11 with no illegal absences or tardies. Round 2 will be from March 14 through 18, Round 3 from March 21 through 25 and as we get closer to the end of the campaign, we will have a Sweet 16 and an Elite 8 (or more) Division before the final Championship Round. The campaign will end on April 12, 2011. Students will advance through each Round and to the Sweet 16, Elite 8 (or more) and on to the Championship Round by being in school each day without any illegal absences or tardies. All students who make it to the Championship Round will be treated to a celebration lunch or breakfast. At the lunch or breakfast, we will draw the name of one champion to receive a gift card to the mall or another fun prize.

We Need Your Help With This Part!

If your son/daughter is legally absent from school for such reasons as illness or a doctor's appointment, please send a note in the first day that he or she returns to school. This will help us to be sure our information is up to date and accurate as we proceed through the campaign.



**Please Support Our
March Madness
Attendance Campaign!!**

HOW???

Encourage your son/daughter to attend school on a regular basis. Of course, if he or she is sick or has a legal excuse, it will not be counted against him/her as long as we get an excuse on the first day back to school.

Why regular school attendance matters:

- Key academic concepts are being covered every day.
- Time on task on a daily basis is needed to learn basic academics.
- Students need to learn to read well to learn their other subjects.
- One missed day of school = as many as three days of catch-up for a child to learn all the missed information and skills.
- The habit of going to school is like learning to go to work—it's a child's job.
- School attendance lays the foundation for whether children will graduate or drop-out from high school.

(Adapted from: <http://stusvcweb.madison.k12.wi.us/node/113>)

***Remember:
They have
to be in
to win!***

The Month Ahead. . .

- March 3:**
Board of Education Meeting.
7 p.m./Heatly Library.
- March 9:**
PTO Meeting. 6:30 p.m./Heatly Library.
- March 12:**
SAT exam administered. Information at
www.collegeboard.com.



- March 23:**
Kindergarten Registration.
- March 24:**
Kindergarten Registration.
- March 25:**
Staff Development Day. **NO SCHOOL.**

